



## **NowVertical Group Completes Acquisition of Exonar Ltd.**

TORONTO, Ontario – March 28, 2022 /CNW/ - NowVertical Group Inc. (TSX-V: NOW) (“**NOW**” or the “**Company**”), a big data, analytics and vertical intelligence (“**VI**”) software and services company, is pleased to announce that it has completed the previously announced acquisition of 100% of the issued and outstanding securities of UK-based, Exonar Ltd. (“**Exonar**”).

Exonar’s Reveal software will become a significant addition to NOW Origin, NOW’s data transformation and securitization product set. Reveal expands on NOW’s current data security offering by providing powerful discovery capabilities and the ability to work across both structured and unstructured data sets. These complementary toolsets will help customers protect against financial and reputational damage in the event of a data breach.

*“Today, we are very excited to welcome the great team at Exonar to the NOW family,”* said Daren, Trousdell CEO of NOW. *“Exonar provides a natural extension of our software stack and strengthens our footprint in a rapidly growing European market. It is also a great example of NOW’s ability to attract some of the best data analytics companies operating globally to our platform for the benefit of our customers and shareholders.”*

### **About Exonar Ltd.**

Founded in the UK in 2007, Exonar is one of only a handful of software solutions available today with the ability to find and reveal billions of structured and unstructured data records in detail, enabling businesses to use data to reduce risk, uncover business value and deliver digital transformation. Exonar’s core software offers enterprise-scale, big data architecture and machine learning technology that handles diverse data sources and types to locate sensitive and vital information, enabling users to manage compliance issues quickly and securely.

### **About NowVertical Group Inc.**



NOW is a big data, analytics and VI software and services company that is growing organically and through acquisition. NOW's VI solutions are organized by industry vertical and are built upon a foundational set of data technologies that fuse, secure, and mobilize data in a transformative and compliant way. The NOW product suite enables the creation of high-value VI solutions that are predictive in nature and drive automation specific to each high-value industry vertical. For more information about the Company, visit [www.nowvertical.com](http://www.nowvertical.com).

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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### **Forward-Looking Statements**

This news release may contain forward-looking statements (within the meaning of applicable securities laws) which reflect the Company's current expectations regarding future events. Forward-looking statements are identified by words such as "believe", "anticipate", "project", "expect", "intend", "plan", "will", "may", "estimate" and other similar expressions. These statements are based on the Company's expectations, estimates, forecasts and projections and include, without limitation, statements regarding the future success of the Company's business.

The forward-looking statements in this news release are based on certain assumptions. The forward-looking statements are not guarantees of future performance and involve risks and uncertainties that are difficult to control or predict. Several factors could cause actual results to differ materially from the results discussed in the forward-looking statements. Readers, therefore, should not place undue reliance on any such forward-looking statements. Further, these forward-looking statements are made as of the date of this news release and, except as expressly required by applicable law, the Company assumes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.